

POLARIS TAX COUNSEL

An Introduction

Overview

- A new firm of experienced cross-border tax and estate lawyers
- We write and speak a lot
 - A 2,000 page book on cross-border tax law, 3 other books, and lots of technical articles
- We've solved hard problems
- We clarify cross-border complexity
 - If it's a cross-border tax or estate issue, we can help with it
- We are here to help you and your clients
 - We don't do compliance work so we aren't the competition



WHO WE ARE

MAX REED – Cross-Border Tax Lawyer



Max can be reached at:

max@polaristax.com or 604-283-9301

Max solves US tax problems for Canadians including:

- Advising corporations on cross-border tax planning;
- Helping citizens in Canada deal with US tax issues including renouncing their US citizenship; and
- Advising Canadian investment funds on investments into the United States and receiving investments from US taxpayers.

Max is the co-author (with Dick Pound of Stikeman Elliot) of A Tax Guide for American Citizens in Canada, as well as over 20 technical and plain language articles on a wide range of cross-border tax topics. Recognized for his expertise, Max is often invited to speak at conferences and seminars for tax professionals and the general public. He was invited to testify before the Canadian House of Commons Finance Committee on the impact of US tax law on Canadians.

Prior to joining Polaris Tax Counsel, Max worked at White & Case LLP, an international law firm in new York City where he provided US tax advice to individuals, corporations, and foreign states and clerked for the Canadian Federal Court of Appeal.

He holds a BA and two law degrees from McGill University, where he won several academic and leadership awards and is admitted to the bars of BC and New York.

DAVID KERZNER – Counsel, Cross-Border Tax Lawyer



David can be reached at:

david@polaristax.com or 416-594-1596

David S. Kerzner, HBA (Ivey), LL.B. (Queen's), LL.M. (Int'l Legal Studies) (NYU), LL.M. (Tax) (NYU), Ph.D. (Law) (Queen's) was called to the bar in Ontario in 1992, in New York in 1993, and in the UK in 2000 as a Solicitor of the Senior Courts of England and Wales.

He is based in Toronto where he advises businesses on U.S. and Canadian international tax law. His books on international tax law for tax practitioners include:

- The Tax Advisor's Guide To The Canada-U.S. Tax Treaty (with Vitaly Timokhov) (Thomson-Reuters);
- International Tax: Core Concepts, 2nd Edition (with Arthur Cockfield) (Thomson-Reuters);
- Practical Insight: Canada's Tax Information Exchange Agreements (Thomson-Reuters);
 and
- International Tax Evasion in the Global Information Age (with David W. Chodikoff) (Irwin Law/Palgrave Macmillan).

David has over two decades of experience designing and implementing cross border business strategies for owner-entrepreneurs, MNE's and funds.

CHARMAINE KO — Cross-Border Tax Lawyer

Charmaine can be reached at:

charmaine@polaristax.com or 604-283-9303

Charmaine is a cross-border tax lawyer. She assists with all matter of cross-border tax problems and leads the tax practice for Canadian resident US citizens. She has helped hundreds of US citizens in Canada renounce their US citizenship by providing clear and concise advice.

Charmaine has developed a number of novel solutions to complex cross-border tax problems including designing a strategy to ensure that Canadian resident US citizens would not be subject to double taxation due to the US transition tax. Her solution was widely adopted across Canada and helped many Canadian resident US citizen business owners save thousands of dollars in double tax exposure.

She holds a BA from UBC, a law degree from the University of Washington, and a Masters of Law in US taxation from the University of Washington where she finished with the top grade in a number of tax classes and finished in the top 5% of her graduating class. She is licensed to practice law in Washington State. She speaks fluent Cantonese.

KIRSTEN WHARTON – Counsel, Cross-Border Estate Lawyer



Kirsten can be reached at:

kirsten@polaristax.com or (604) 283-2900

Kirsten is a cross-border estate lawyer at Polaris Tax Counsel where she focuses on cross-border estate planning and administration. Kirsten regularly advises on all aspects of estate planning and incapacity planning, including wills, trusts, powers of attorney, representation agreements for healthcare, committeeship applications, and other tools to minimize taxes on death and to effectively provide for beneficiaries. She also advises executors and administrators on probate and estate administration.

Since 2015, Kirsten has acted as an instructor for the Continuing Legal Education Society of B.C., in the areas of Will drafting, estate planning and estate administration. She is a member of the Law Society of British Columbia and the Canadian Bar Association's Wills & Trusts and Elder Law subsections.

She graduated with a Bachelor of Science degree from the University of British Columbia in 2004 and received her Bachelor of Laws degree from the University of Victoria in 2008.

DAN PALMER — Counsel, Corporate and Tax Lawyer



Dan can be reached at:

dan@polaristax.com or (604) 283-2900

Dan is a corporate and tax lawyer. He assists with corporate tax planning and implementing corporate re-organizations. Dan is also the founder of Appara which is a legal technology company that automates the production of corporate legal documents and manages corporate records.

Prior to joining Polaris Tax Counsel, Dan was a tax and corporate lawyer at Borden Ladner Gervais – a national Canadian law firm. Dan holds a BA in math and computer science from the University of Waterloo and a JD from UBC. He is licensed to practice in British Columbia.

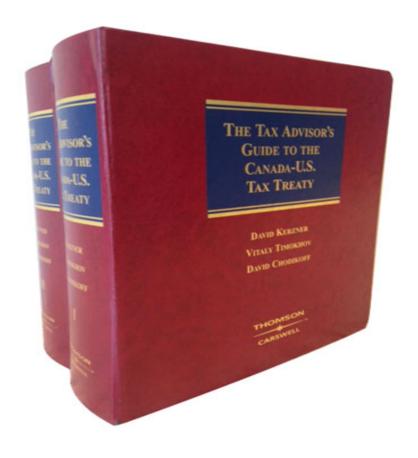


WE WRITE AND SPEAK, A LOT

Recognized Experts in Our Field

- Our lawyers have written four books; over 40 technical articles; and many more blog posts
- Routinely quoted by national and international media
- Wrote a nationally syndicated newspaper column on cross-border tax issues
- Testified at the Canadian House of Commons Finance Committee on US tax matters
- Speak routinely at national and international conferences

We Wrote THE book on Cross-Border Tax



 This two volume, 2,000-page loose-leaf service provides the most detailed commentary of the Canadian and U.S. international tax rules relating to investment and mobility between the two countries.



WE'VE SOLVED HARD PROBLEMS

Novel Solutions to Cross-Border Tax Problems

- Simplified US tax reporting for Canadian registered plans
- Solved US tax problem of US taxpayers investing in Canadian pooled funds
- Recovered \$2 million in US tax refunds for Canadian indigenous investment funds using novel tax exemption
- Convinced CRA there should be a foreign tax credit against the US NIIT as part of a competent authority process



WE CLARIFY COMPLEXITY

Cross-Border Tax Advice for Individuals

- Significant expertise helping US citizens with Canadian companies
- Corporate re-organizations (Canada, US tax planning and implementation)
- Managing US anti-deferral rules (PFIC, Subpart F, 956, etc.)
- Assisting professionals who are US citizens to achieve tax deferral
- Canadians moving to the US and Americans moving to Canada

Cross-Border Employee Compensation

- Stock option planning for those with options on both sides of the border
- Designing employee compensation schemes for cross-border businesses
- Help avoiding US anti-deferral rules (409A)

Cross-Border Corporate Tax Advice

- Structuring inbound expansion and operations into Canada from the US
- Outbound business expansion to the US
- Nexus surveys on state sales and income tax for Canadian businesses
- Restructuring existing businesses to maximize tax efficiency
- Cross-border M&A transactions/securities disclosure
- Solving problems with US LLCs, LLPs, LLLPs

Cross-Border Estate Planning

- Estate planning for Canadian resident US citizens (wills, powers of attorney, tax planning)
- Assist Canadian residents receiving a US inheritance (from a US trust)
- Help Canadians purchase US real estate without US estate tax and probate issues
- Restructure existing real estate ownership to avoid estate tax
- Cross-border trust planning

Renouncing US Citizenship

- We help about 100 clients a year renounce across Canada
- One stop shopping we provide the tax and immigration advice as well as booking the appointment at the US consulate
- Flat fee engagement \$5,000
- We can also help people "relinquish" US citizenship

Resolving IRS Disputes

- Streamlined and other voluntary disclosures
- Proactive planning to fix problems and avoid penalties
- Abating penalties that have been issued (3520/3520-A, 5472 etc.)
- Resolving audits and appeals
- NIIT refunds
- Competent authority applications to solve double tax problems

US Tax Advice for Canadian Tax Exempts

- We have helped Canadian tax exempts (charities, foundations, indigenous investment funds, pensions) recover millions of dollars of US dividend withholding tax
- Structure tax free investments into US investment funds
- Created novel pooled investment fund for groups of tax exempt investors

Supporting Accounting Firms

- We work with over 2 dozen accounting firms across North America to provide crossborder tax planning support
- We don't do compliance work so we are there to help not compete
- You can retain us to assist with those small matters that come up from time to time and we just bill you for time spent



WE ARE HERE TO HELP



Contact Us

Vancouver Office

1155 Robson Suite 403

Max Reed

max@polaristax.com

604-283-9301

Toronto Office

150 King Street West, Suite #338

David Kerzner

david@polaristax.com

416-594-1596